FACTS

WHAT DOES RELIABANK DAKOTA DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we with us. This information can include: • Social Security number • Income • Account balances	 Payment history Transaction history Account transactions 	

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Reliabank Dakota chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Reliabank Dakota share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes - information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes - information about your creditworthiness	No	We don't share
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We don't share

To limit our sharing

- Call 800-525-0399 our menu will prompt you through your choice(s)
- Mail the enclosed form

Please note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call 800-525-0399

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Who We Are	
Who is providing this notice?	Big Sioux Financial (Reliabank Dakota and Reliabank Insurance)
What We Do	
How does Reliabank Dakota protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Visitors to the Reliabank Dakota public website remain anonymous. Reliabank does not collect identifying information about visitors to our site.
How does Reliabank Dakota collect my personal information?	We collect your personal information, for example, when you Open an account Apply for a loan Provide account information We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only • sharing for affiliates' everyday business purposes - information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account — unless you tell us otherwise.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. • Our affiliates include an insurance company with the Reliabank name.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies. • Reliabank Dakota does not share with nonaffiliates so they can market to you.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • Our joint marketing partners include investment companies.

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Mail-in Form		
If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below. Apply my choice(s) only to me	Mark any/all you want to limit: Do not allow your affiliates to use my personal information to market to me. Name Address City, State, ZIP	
Mail To:Reliabank Dakota		
	PO Box 128	
	Estelline, SD 57234	
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