

Reliabank Newsletter  
Summer 2022  
Member FDIC

### **Reliabank Welcomes Paula Hulscher**

“I am excited to announce the addition of Paula Hulscher to the Reliabank lending team,” states Reliabank President Josh Hogue. “During her lending career she has exhibited exemplary leadership and customer service skills that parallel with Reliabank’s core values. Her extensive commercial lending knowledge will support Reliabank’s continuing effort to offer competitive products and services to our customers.”

Paula Hulscher has joined the Reliabank team as a commercial loan officer. Since 1994, she has been with First District Association of Local Governments, serving the past 17 years as Executive Vice President of the First District Development Company (FDDC). Paula has extensive experience with Small Business Administration (SBA) loan programs and managed the overall operations of FDDC. She grew up in Wilmot, SD, received her MBA degree from Mt. Marty University and a BS degree from Northern State University. She resides near Florence, SD on a small ranch with her husband Dave. They have three kids.

### **Scholarship Recipients**

Reliabank Dakota Scholarship:

Grace Everson	Hamlin
Eliana Heier	Tea
Jack Linneman	West Central
Hayden Niles	Waubay
Madison Park	Watertown
Abby Roling	Montrose
Xander Sheehan	Hamlin

Reliabank Legacy Scholarship:

Ben Althoff	Watertown
Delaney Anderson	Henry
Krista Huumala	Hamlin
Chloe Karst	Watertown
Isaac McFarland	Tri Valley
Krista Huumala	Hamlin
Nevaeh Meyer	Watertown
Macee Osthus	Watertown
Paige Snell	Webster
Blake Spoh	Tea
Breanna Stofferahn	West Central

Reliabank Family Scholarship:

Alyza Haugen	Tri-Valley
Ethan Miller	Parker
Lily Smith	Hamlin

Reliabank LATI Scholarship:

Lily Cruz	Estelline
Jackson Nei	Castlewood
Joel Opdahl	Hamlin

## **RELIABANK ADOPTS A WISH FOR URIAH**

Reliabank was thrilled to be able to adopt a wish through the Make-AWish South Dakota & Montana. The Reliacare team was presented with an opportunity to grant Uriah's wish, his very own playset. Uriah's wish came true on May 19th when he came home to a surprise in his backyard. He is excited for his wish being granted so he has a place outside to play with his brothers.

His Mom Samantha said, "When Uriah first started to get sick, playing with his brothers was the only thing that got him out of bed. They're very important to him and they've helped him with his recovery process. I think he'll be very excited to have his playset wish come true. He'll be able to go outside and play with his brothers at any time. It'll be great to see him happy and able to play after being so sick and unable to leave his bed." Several Reliabankers attended the celebration along with Uriah's family and friends.

## **Reliabank Wins Gold AAF Award for CJ Ham Campaign**

Reliabank recently received two gold awards from the American Advertising Federation for their C.J. Ham marketing campaign. Reliabank partnered with C.J. Ham, a professional football player, to create ads focusing on a "Brighter Banking Experience." The campaign included digital ads, magazine ads and billboards, along with a commercial featuring C.J.'s ability to "bank on the go" with the ease of our mobile app.

C.J. Ham is a former Augustana alumni and current Minnesota Vikings fullback. He continues to support the Sioux Falls community by heading up C.J.'s Punt, Pass and Kick for Compassion and supporting local charities. As part of the partnership, Reliabank donated \$5,000 to Feeding South Dakota this past winter.

## **Reliabank Summer Events**

June 9-12 Harrisburg Days

June 11 Watertown Zoo Day

June 16 Estelline Cookout

June 16-19 Estelline Rodeo Days

Hartford Jamboree Days

Tea Teapot Days

June 23 Hayti Cookout

June 24 Hazel Cookout  
June 26 Watertown Reliabank Night at Casino Speedway  
July 15-16 Watertown Kampeska Days  
July 22-24 Colton Country Days  
August  
Watertown Thursday Night Live Concert  
Watertown Teacher Lunch  
Tea Area Teacher Breakfast  
West Central Teacher Lunch  
Sioux Falls Levitt Concert  
August 11 Tea Back to School Bash  
August 13 Sioux Falls Canaries Baseball Game  
August 17 KXLG Reliabank \$10,000 Summer Giveaway  
August 19 Sioux Falls Make-A-Wish Bank Golf Tournament

### **Summer Spectacular!**

Student Checking Promotion

Open a new student checking account and receive \$50\*  
and

Kids Super Eagles Club Promotion

Open a new Super Eagles Club account receive \$25\*\*

\*Subject to approval. Additional terms and conditions may apply. Open to students age 12 to 25 years old. If student is under 18, adult joint owner required. Open a new student checking account between 6/1/2022 and 8/31/2022 with a minimum opening deposit of \$50.00 and receive the bonus of \$50 deposited to the new account 30 days after account opening. Bonus will be reported by 1099-INT.

\*\*Subject to approval. Offer valid for new Super Eagles Club savings accounts only, opened between 6/1/2022 and 8/31/2022. Minimum initial deposit is \$25.00. Super Eagles Club savings Account Annual Percentage Yield (APY) is .35% as of 1/22/22. This APY may change after account opening and is subject to change without notice. \$25.00 promotional credit will be applied to Super Eagles Club savings accounts within 30 days after account opening. Offer valid for kids 12 years old and under. Bonus will be reported on 1099-INT.