

# Reliabank Notes of Interest Newsletter

Spring 2017

## Sioux Falls Groundbreaking Ceremony

Reliabank held groundbreaking for its south Sioux Falls location April 13. Those with shovels included Sioux Falls Mayor Mike Huether, Sioux Falls Development Foundation Chair Steve Statz, Falls Area Chamber of Commerce Chair Dr. Dave Kapaska, CEO David W. Johnson, President David Ebbers, Director Jan Johnson, Marketing Coordinator Reid Johnson, Business Banker Ethan Johnson, Vice President Jeremy Keizer, Director Mark Tetzlaff, and Director Bob Smithback.

During the brief program, David W. Johnson emphasized the Johnson family ties to Sioux Falls. Both Johnson and Jan Johnson graduated from Augustana College, Reid Johnson and Ethan Johnson graduated from the University of Sioux Falls, and several Johnson relatives call Sioux Falls their home. "Our groundbreaking is the culmination of a 10-year process that began when Hartford community leaders invited Reliabank to open a branch in 2007. We accepted that invitation not only because of the economic activity in Minnehaha and Lincoln Counties, but because of our desire to contribute to a place that feels like home."

Since 1920, Reliabank has been locally owned, with roots in Codington and Hamlin counties. Branches in Humboldt and Tea followed Hartford in 2010 and the Sioux Falls Mortgage Office opened in 2015.

The new bank will be located at 608 W. 86th Street, with access from 85th Street. "We are excited to play a part in Sioux Falls area development," David Johnson said.

## April is Community Banking Month

Where you choose to bank matters. From local farms to craftsmen to startups, banking locally with a community bank like Reliabank connects you to your community and your neighbors and gives everyone a stake in its financial success.

As a community bank, we are relationship lenders. We know our customers and understand their financial needs, unlike larger institutions that take a transaction-based approach to banking.

We celebrate local economies. As a small business, Reliabank is a resource for entrepreneurs looking to launch a local small business. Your small business is a big deal to us!

While April is community banking month, we make it our goal to focus on local communities year-round. Serving our local communities is second nature to us and we are dedicated to helping our local residents and towns thrive.

## Staff Addition

Reliabank is pleased to announce the addition of Alex Jones as a consumer loan officer at our Watertown North location.

A Watertown native, Alex graduated from the University of South Dakota with a major in Economics and a minor in Finance.

To set up an appointment or visit with Alex, please call our Watertown location at 605-886-6000. We give back.

## Community Shred Event

- Friday, May 5th 11am-2pm
- Reliabank N Hwy 81 \* Watertown
- Data Shred truck will be onsite to provide secure destruction of your confidential documents.

## CAN'T MAKE IT TO THE BANK THAT DAY?

Pick up your free box at Reliabank to fill with documents to shred and drop off. We'll make sure it gets shredded.

There will be a free will donation with all proceeds going to Make a Wish South Dakota.

## Winter/Spring Events

In addition to the groundbreaking in Sioux Falls, Reliabank has taken part in several other events this winter and spring. We participated in the Holiday Lighted Parade and St. Patrick's Day parade in Watertown. We sponsored a Purse and Pour fundraiser and a local Spelling Bee. Employees gave out cash to shoppers at businesses during the holiday shopping season.

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## Your Small Business is a Big Deal to Us!

When you finance your business needs at Reliabank, you can expect fast, responsive results.

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Solutions for your business banking needs.